# Literary and Cultural Management

Information Session

14 November 2022

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### Session Plan

- Introduction to the Modules
- Internship Possibilities
- Fellow Students Who Have Done Internships
- Questions and Answers

# EXPERIENCE PRACTICE SUCCESS LEARNING



# M.EP.12/B.Eng.811 (new!) Foundations: The Publishing Industry

- 6 Credits
- Get to know how publishing works

- analyse publishers' programmes and publications
- analyse booksellers' displays
- analyse book design
- a block seminar or SSU

Assignment: Learning Journal/Portfolio (max. 3000) UNGRADED



- 6 Credits
- Get to Know the Literary Scene
- Get a Good Grasp of Marketing Texts and Authors
- 2 Lectures
- □ 2 Readings
- 1 Theater/Opera Production
- A Block Seminar or SSU or (Current Semester F Hauptseminar: Exhibiting Literature: On The Theory And Practice Of Literary Exhibitions by Dr. Vanessa Zeissig)

Assignment: Learning Journal/Portfolio (max. 3000) UNGRADED

# M.EP.12b/SK.WLI.100/B.Eng.813 (was SK.Eng.Beruf02) (Perspectives on the Literature and Culture Industry

- 12 Credits
- Which authors and texts are popular within the society? and Why?
- What specific approaches does the literary and cultural industry use for non-scientific recipients?
- What target groups do literary events aim at?
- Internship at a "literary business" (8-12 weeks)
- Seminar or SSU

Assignment: Internship Report (max. 4000) UNGRADED

# M.EP.12d/B.Eng.814 (was SK.Eng.Beruf03) Forms of Literary Reception/s: Edinburgh Festivals

- 6 Credits
- Similar to M.EP.12a but it is at Edinburgh Summer School!

- 3 literary museums
- Guided tour on a literary topic
- 3 events in Edinburgh International Book Festival
- Summer school course on aspects of cultural history/cultural theory

Assignment: Learning Journal (just like M.EP.12a) UNGRADED

# B.Eng.815 (was SK.Eng.Beruf04) The Grimm Brothers in Literary Reception and Mediation

- 6 Credits
- Similar to M.EP.12a but focus on the Grimm Brothers
- BA ONLY (for language reasons) interested MAs with good German language skills, contact Dr. Reitemeier
- 2 museums on Grimm Brothers plus one virtual exhibition
- 2 guided tours on Grimm aspects
- visit to one other event/tour
- Seminar or SSU



#### Deutsche Theater Göttingen

- ullet Regularly offers internships in a wide variety of areas (it is possible for now!)  $\odot$
- The duration of it depends on the rehearsal time (btw. 6-8 weeks)
- Unusuall working hours
- Check out their website for more info: <u>WWW.DT-GOETTINGEN.DE</u>



#### Literarische Zentrum

- Volontariat position
- It depends, sometimes every 6 month, sometimes every year
- 'Normally' we let you know via email ©



- If you'd like to gain insight into all areas of a literature house, make contacts in the Berlin literary scene and gain professional experience, apply here.
- They regularly offer internships (minimum 2, maximum 3 months duration)!
- More information: HTTPS://WWW.LETTRETAGE.DE/MIT-UNS/PRAKTIKA/



### Literaturhaus Hamburg

- Regularly offers internships
- More information: <a href="https://www.Literaturhaus-hamburg.De/service/praktikum">https://www.Literaturhaus-hamburg.De/service/praktikum</a>



## Litlog

- Every 6 month they accept 2 interns (doing this internship would be eligible for finishing the M.EP.12b module)
- Litlog is the university's own cultural online magazine
- Reviews of books, movies, series or theater plays, event reports etc.
- All students at the university of göttingen are welcome to contribute, prior experience is not necessary
- If you're interested in becoming a writer for litlog, just send an email to info@litlog.De
- Keep up with them on their website: <a href="https://www.Litlog.De/">https://www.Litlog.De/</a>



### Poetry on the Road

- In Bremen (hybrid form)
- Every Year ©
- You already got the email!
- For more info, contact: regina.dyck@hs-bremen.de

#### Places Where Internships Have Been Done Before







Penguin Random House



literarisches zentrum göttingen

Veranstaltungsplanus Termine werden kurr



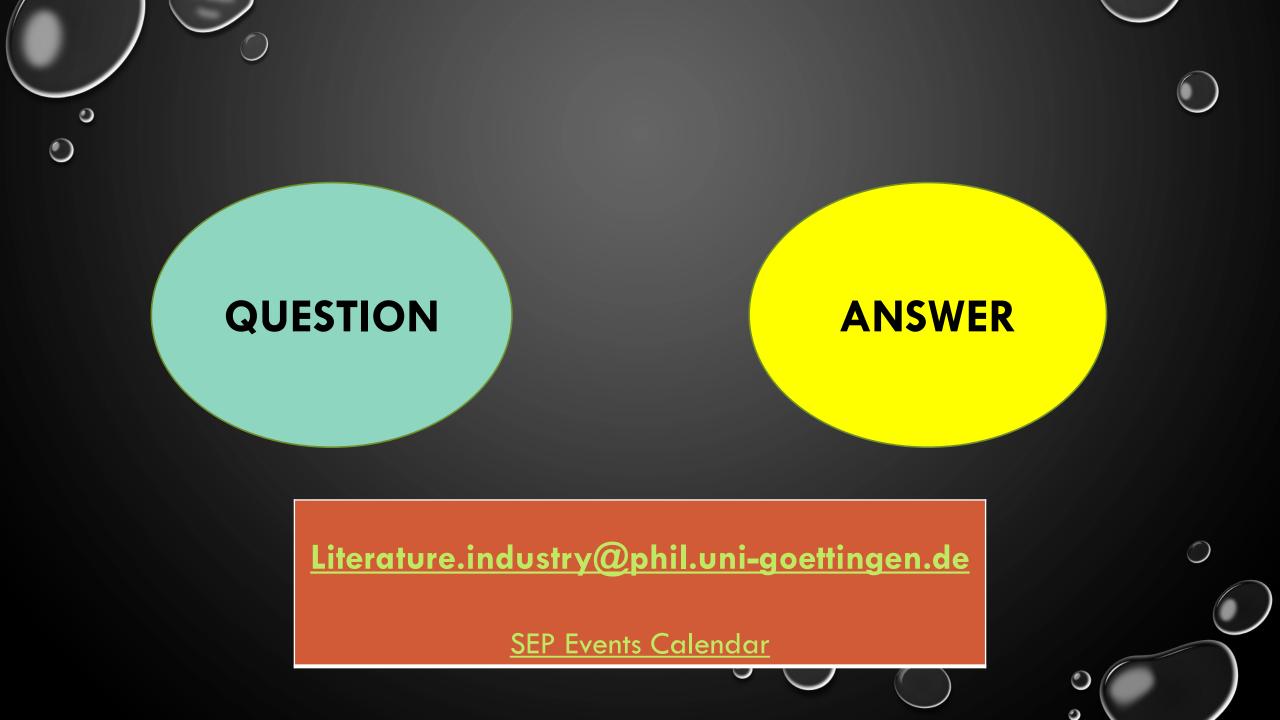
DYLAN THOMAS
BOATHOUSE MUSEUM,
LAUGHARNE / WALES



### westermann

### Where You Can Find Internships

- LITERATURHAUS NORDHESSEN
- VOLLTEXT
- LITERARISCHES ZENTRUM GÖTTINGEN
- LITERATURHERBST GÖTTINGEN
- STADTRADIO GÖTTINGEN
- CHARLES DICKENS MUSEUM LONDON
- KULTURGUT HAUS NOTTBECK MUSEUM FÜR WESTFÄLISCHE LITERATUR
- BUDDENBROOKHAUS UND GÜNTER GRASS-HAUS IN LÜBECK



### THANK YOU ALL FOR LISTENING

WISH YOU A GREAT WEEKEND IN ADVANCE @